



WOLK MORAIS PREMIERES COLLECTION 9 FILM “DRIVEN”

STYLED BY ELIZABETH STEWART

LOS ANGELES (September 1, 2020) – This Fall, critically acclaimed designer duo Wolk Morais will present their ninth collection in the form of a short film entitled “DRIVEN,” inspired by the enduring and resilient spirit of Hollywood. A testament to the unbreakable community of Los Angeles, the motion picture will connect the city’s various neighborhoods, peoples and landscapes in a visual celebration of strength and solidarity in this unprecedented moment of change.

The film will have its European Premiere on September 12th at the London Fashion Film Festival, where the designers took home the “Best Advertisement” prize last year. The film and *full* collection’s American premiere will mark the designers’ return to [New York Fashion Week](#), taking place on September 14th on the CFDA’s new [RUNWAY360](#) platform.

Alongside cinematographer/photographer Fiorella Occhipinti, and longtime collaborator stylist Elizabeth Stewart, the designers tapped their diverse community of actors and creators to showcase this fresh take on cinematic and runway conventions. Shot from a moving vehicle, without any physical contact with the cast, Mr. Wolk and Mr. Morais captured each of the film’s subjects in front of their home exteriors.

Inspired by the diverse social and geographical landscape of Los Angeles, the designers juxtaposed their signature tailoring with silhouettes inspired by early studio designers of Hollywood. The construction and textiles of Collection 9 pay homage to the silent film era, and each piece is completely sustainable, locally sourced, and created of upcycled textiles found within a 12-mile radius of the designer’s Hollywood Studio. The vignettes of the film’s subjects are edited together with an original soundtrack composed of sound clips from the participants’ interviews highlighting their experience in the city and country during these changing times.

“Los Angeles has been the lead character for our creative journey thus far. For Collection 9, we felt compelled to feature the city as the backdrop for our film and share the voices of the community that inspire our work in this incredible moment of change” said Brian Wolk and Claude Morais.

“Designing and showing a new collection is always challenging, even in the best times. Brian and Claude not only adapted to the difficulties in creating a showcase for their new line during this pandemic, they’ve made something truly special that would be surprising and

wonderful in any time,” said Elizabeth Stewart. “Their use of up-cycled looks is the socially-responsible, profoundly relevant choice for today. And their brilliant film concept for “DRIVEN” turned the seemingly limiting constraints of social distancing into the creative backbone of the film. I was very lucky to be along for the ride!”

For the latest news and information on Wolk Morais, be sure to follow on social and join the conversation using #WOLKMORAIS, @WOLKMORAIS and #COLLECTION9

Facebook: Facebook.com/WolkMorais

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About Wolk Morais

Together, Brian Wolk and Claude Morais are the creative force behind the critically acclaimed WOLK MORAIS fashion and lifestyle brand. WOLK MORAIS’ most recent collection made it’s way from the runway to the red carpet within days, appearing on talents including Cate Blanchett, Kendall Jenner, Julia Roberts and Janelle Monáe. The designers’ work has been photographed by Karl Lagerfeld, Inez and Vinoodh, and Craig McDean and is featured regularly in publications such as Vogue, The Los Angeles Times, The New York Times, W, Elle, and WWD. The designers’ Collection 8 Film “Screen Test L.A.” won Best Advertisement at The London Fashion Film Festival, was as an official selection at the Miami and Athens Fashion Film Festival and will be in competition at the upcoming French Riviera, Chicago and Amsterdam Fashion Film Festivals. Wolk and Morais are prominent members of the Council of Fashion Designers of America (CFDA) and winners of the FGI Rising Star Award. Please visit WOLKMORAIS.com for more information.

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