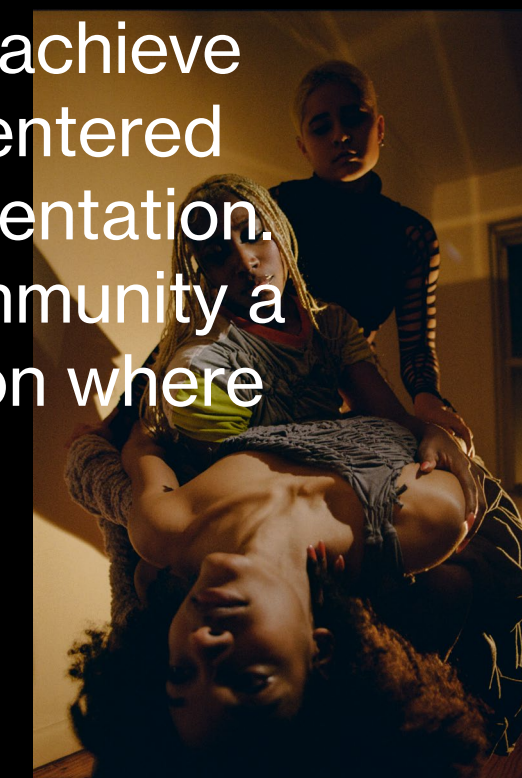




RASPADITOS x OFFICIAL REBRAND COLLECTION NO.1

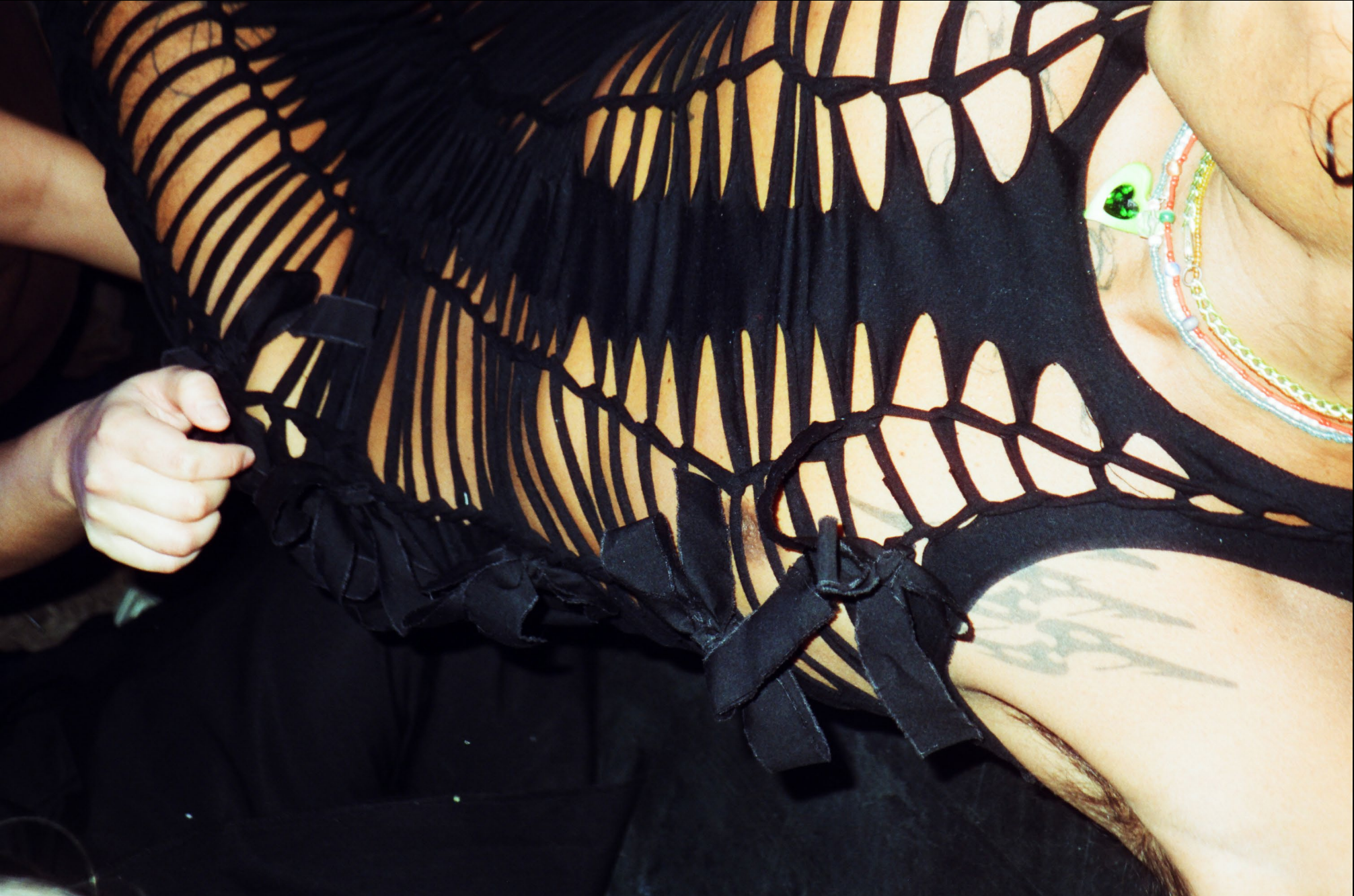
After a serendipitous meeting at a tattoo pop-up, our recent friendship has burned hot and heavy. This collaboration was borne effortlessly from this kismet bond. A mutual admiration of each other's work, has pushed each of us to achieve new levels of skill and creativity. Our collection grew from a desire to transform rather than consume. We sourced our materials almost exclusively from garments and fabrics that

had been discarded by other brands. At its core, our collection meditates on adaptability and the beautiful uncertainty of existence; surrendering to the balances of life in all their twisted glories. In the quest to achieve greater heights of expression, we centered performance in our collection's presentation. Through dance, we brought our community a pleasurable state of perpetual motion where disruption can be born.















Valentina Baché Rodríguez (Left) And MI Leggett (Right)



VALENTINA BACHÉ RODRÍGUEZ (they/them) was born and raised in Playa del Carmen, Mexico. At 15, they skipped high school, moved to Massachusetts to attend Bard College at Simon’s Rock, and obtained an Associates Degree in Biology & Dance. Yearning for more dance, they moved to NYC to attend Hunter College for a BA in Dance, graduating in 2020. They have performed with Young Boy Dancing Group as well as many grassroots organizations throughout the city, at venues ranging from the historic Judson Church and Kaye Playhouse, to the floors of underground raves. They create hand-woven art under the moniker “Raspaditos,” only using second-hand or deadstock fabric and scissors to create genderless, sexy, and versatile clothing that’s ideal for dance. They believe in the power of pleasure and joy through resilient, stubborn, and unbound honesty.

MI LEGGETT (they/he) is a New York based non-binary artist. A former food justice advocate with a background in sustainable agriculture, video art and painting, they now transform unwanted materials into unique clothing and sculptures. Challenging the boundaries between art and fashion, they have shown work at New York and Berlin Fashion Week, international galleries and New Art Dealers Alliance. Their work and words have appeared in The New York Times, Teen Vogue, Vogue Italia, Paper, Bloomberg, i-D, Milk, Office, and other outlets.

Official Rebrand revives discarded clothing, breathing new life into what was once unwanted. Through painting and other alterations, artist MI Leggett’s “rebranding” process proposes an anti-waste alternative to today’s industrial and social norms. Official Rebrand’s transformative process celebrates the fluidity of identity, dissociating garments from gendered categories, reintroducing them without arbitrary social constraints.

CREDITS

Designed by Valentina Baché Rodríguez & MI el Leggett
@_raspaditos @official_rebrand

Movement Direction:
Valentina Baché Rodríguez @vacavache

Models:
Sarahlsoke @sarahisoke
Demetris Charalambous @detherealc
Galle @gallermic
Mimi Doan @123shyguy
Cole Stapleton @_hot_cheese
Pauli Cakes @pauli.cakes
Katherine Paola De La Cruz
Valentina Baché Rodríguez @vacavache

Makeup:
Maxwell Vice @maxwellvice

Lighting Concept and Pre Collection Editorial:
Jordi Perez @jordiperez.co

Lookbook Photos:
Joohee Park @jooh.ee

For all inquiries please contact studio@officialrebrand.com