

COLLEEN ALLEN



Colleen Allen's debut collection, titled COLLECTION 0, will be presented as a CGI runway show launching at New York Fashion Week on September 14, 2020.

At the hands of the government and large corporations, citizens fall victim to cyber surveillance and control. This instills an inherent distrust toward society and those who control it. To illustrate this intrinsic paranoia, the collection references the conspiracy theory of the 'Reptilian Elite'.

The businessman's suit is a symbol of capitalism and power. Millions of citizens around the world wear this symbol every day, making it the perfect disguise for a reptilian to hide among us. By constructing the business suit in latex and repurposed backpacks, materials not commonly associated with the elite class, this change in materiality becomes a signifier. This creates a consciousness to question the nature of our reality and the systems of corruption around us.

As the models transform, we witness a glitch in our perceived reality, and as soon as we are able to grasp what we have seen, it disappears. We are left searching for more of these glitches in our own lives, waiting for the next glitch.

All elements of the collection including clothing, models, and location are original digitally animated content. The collection was first constructed as physical garments and then translated into computer generated imagery.